

This long-standing, elite conference provides the knowledge and updates CPAs, attorneys, and accounting professionals need to stay on top of the law and financial landscape. Those who have attended the Valuation, Forensic Accounting and Litigation Services (VFALS) Conference know that they will have the opportunity to network with their peers and that the content that the FICPA provides through trusted experts in the field will address the unique challenges and opportunities that come with practicing in this field.

We anticipate that this conference will support the educational needs of over 80 attendees and look forward to seeing you there.

VFALS AGENDA

Monday, February 3, 2025	
7:30 - 8:00am	Breakfast
8:00 - 8:10am	Opening Remarks
8:10-9:00 am	Session
9:00-9:05am	speaker change
9:05 - 9:55am	Session
9:55 - 10:10am	Networking Break
10:10 - 11:00am	Session
11:00 - 11:05	speaker change
11:05 - 11:55am	Session
11:55am - 1:00pm	Working Lunch
1:00 - 1:50pm	Session
1:50 - 1:55pm	speaker change
1:55 - 2:45pm	Session
2:45 - 2:50pm	speaker change
2:50 - 3:40pm	Session
3:40 - 4:00pm	Networking Break
4:00 - 4:50pm	Session
4:50 - 4:55pm	speaker change
4:55 - 5:45pm	Session

Tuesday, February 4, 2025	
7:30 - 8:00 am	Breakfast
8:00-8:05am	Opening Remarks
8:10-9:00 am	Session
9:00-9:05am	speaker change
9:05 - 9:55am	Session
9:55 - 10:10am	Networking Break
10:10 - 11:00am	Session
11:00 - 11:05	speaker change
11:05 - 11:55am	Session
11:55 - 1:00pm	Lunch
1:00 - 1:50pm	Session
1:50 - 1:55pm	speaker change
1:55 - 2:45pm	Session
2:45 - 2:50pm	Networking Break
2:50 - 3:40pm	Session

Questions?

Reach out to Marjorie Stone, Director of Strategic Relationships MarjorieS@ficpa.org | 850-521-5950.

Sponsorship & Exhibiting

Networking Reception: \$2,500 *Exclusive*

Host a happy hour networking reception!
Acknowledgement and logo inclusion in
conference marketing, on-site signage near
bar and food stations, and a special push
notification for attendees. Reception
Sponsors will also have a potential
opportunity to address attendees.
Distribute your own company branded swag
like cocktail napkins, coasters, koozies or
cups or glasses. Exhibit Included.

Exhibiting Package: \$1,200

- Six-foot table with 2 chairs.
- Acknowledgement during the conference.
- Company name included on ficpa.org/VFALS.
- Pre- and Post-Conference Attendee list (postal addresses only).
- Lead capture through the Conference App.
- Opportunity for two company representatives to network with attendees during meals and breaks,. (Fees apply for additional representatives. CPE not included.)

Lanyard: \$1,000 *Exclusive*

Increase your brand awareness by sponsoring a FICPA co-branded lanyard. You will receive promotional logo recognition on ficpa.org/VFALS, at the registration desk and acknowledgement on-site at the conference. This sponsorship must be sold by Dec. 20 to ensure lanyard fulfillment.

Conference App: \$850 *Exclusive*

Increase your brand awareness by sponsoring the Conference App. You will receive promotional logo recognition on ficpa.org/VFALS, at the registration desk, in the Conference App and receive acknowledgement on-site at the conference.