



SOUTH FLORIDA ACCOUNTING CONFERENCE

EMBRACING THE FUTURE

Nov. 5-6, 2024

Renaissance Fort Lauderdale West

1230 S Pine Island Rd.

Plantation, FL

About This Event



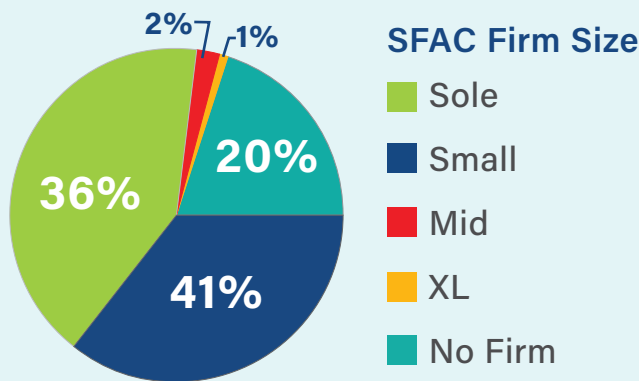
The 2024 South Florida Accounting Conference (SFAC) is our signature South Florida event with 200 accounting and finance professionals from business and industry, client services, and solutions providers in attendance, joined by the profession's most engaging and informative speakers.

Learning Labs on Nov. 4 offer an additional half-day of exposure for Presenting Sponsors.

Learning Labs are sponsor-given talks at our premiere events, MEGA and SFAC. Each one is concise, lasting 15 minutes, and covering a wide range of topics including technology, business, leadership, human resources, cybersecurity, cloud-based applications, etc. You, as an expert, innovator or thought leader will educate and inspire SFAC attendees through real-life examples or case studies about your products/services/company without being sales-focused.

Who will you meet?

Practitioners and firm decision makers.



Public Accounting

53% are partners, firm administrators or managers.

Business and Industry

46% are CEOs, CFOs, or controllers.

Exhibiting Hours*

Nov. 5-6, 2024	
9:00 – 9:10 a.m.	Session Change
10:00 – 10:25 a.m.	Networking Break
11:15 – 11:25 a.m.	Session Change
12:15 – 1:15 p.m.	Lunch
2:05 – 2:15 p.m.	Session Change
3:05 – 3:30 p.m.	Networking Break
4:20 – 4:30 p.m.	Session Change
5:30 – 6:30 p.m.	Industry Reception**

* Subject to change.

**Industry Reception is Nov. 5, 2024 only

SOUTH FLORIDA ACCOUNTING CONFERENCE

SPONSOR AND EXHIBIT OPPORTUNITIES

**READY TO
CONNECT?**

Marjorie Stone

Director of Strategic Relationships
MarjorieS@ficpa.org | 850-521-5950

Get Started ▶

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PRESENTING SPONSOR \$5,500 | 12 AVAILABLE

- 50-minute CPE breakout session.
- 15-minute CPE Learning Lab.
- Video promotion via social media (provided by sponsor).
- Company and speaker name/description on ficpa.org/SFAC.
- Company and speaker name in attendee conference e-materials.
- Speaker CPE session attendance on day of presentation.
- Will receive session registration numbers, session registration list (name, company and address) and survey results post-event.
- Exhibit package included. (See Exhibit Package box on next page for details)

Exclusive

EVENT APP SPONSOR \$850

- Company name/logo displayed at conference and registration.
- Company name/logo on ficpa.org/SFAC.
- Company logo in the conference app. (Logo specs: 1200x1200 pixels, under 400KB, PNG or JPG, click-through URL. Animated GIFs are not supported)

Exclusive

LANYARD SPONSOR \$1,250

MUST BE CONTRACTED BY OCT. 1

- Company name/logo displayed at conference and registration.
- Company name/logo on ficpa.org/SFAC.
- Company logo on FICPA co-branded attendee lanyards.

EXHIBITORS \$1,250

- Company name displayed at conference.
- Company name on ficpa.org/SFAC.
- FICPA to send registered attendee list prior to the event (name, company and address).
- Lead generation available through the conference app.
- Meals/breaks/reception for two exhibitors.



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Exclusive

BREAK SPONSOR \$3,000

- Opportunity to address attendees during breaks.
- Company name/logo displayed at conference.
- Company name/logo on ficpa.org/SFAC.
- Exhibit package included.

Exclusive

BREAKFAST SPONSOR \$4,000

- Opportunity to address attendees during breakfast.
- 15-minute CPE Learning Lab.
- Company name/logo displayed at conference.
- Company name/logo on ficpa.org/SFAC.
- Exhibit package included.

Exclusive

LUNCH SPONSOR \$5,000

- 15-minute address during lunch.
- Company name/logo displayed at conference.
- Company name/logo on ficpa.org/SFAC.
- Exhibit package included.

Exclusive

INDUSTRY RECEPTION SPONSOR \$5,000

- Opportunity to address attendees during reception.
- 15-minute CPE Learning Lab.
- Company name/logo displayed at conference.
- Company name/logo on ficpa.org/SFAC.
- Exhibit package included.



Exhibit Package Includes

- Attendee list for a one-time send prior to the event (*name, company and address*).
- Attendee lead generation via the conference app.
- Meals/breaks/reception for two exhibitors.