



MERCHANT ADVOCATE HAS  
HELPED CLIENTS SAVE \$300 MILLION  
IN CREDIT CARD PROCESSING FEES

## FICPA is proud to introduce a NEW STRATEGIC PARTNER to our members



### **MERCHANT ADVOCATE SAVES YOU AND YOUR CLIENTS MONEY WITHOUT SWITCHING PROCESSORS!**

Profit margins are tight and business owners are always looking for ways to reduce expenses and add more to their bottom line. Merchant Advocate will help you and your clients navigate through the complexities of accepting credit cards. Merchant Advocate will provide a **FREE ANALYSIS** on the health of the merchant account and will:

- ✓ Negotiate lower rates
- ✓ Eliminate hidden fees
- ✓ Fix coding errors



**Get your FREE ANALYSIS today**

Contact Michael Dringus at 609-709-6985 or [mdringus@merchantadvocate.com](mailto:mdringus@merchantadvocate.com)  
Visit us online at: [www.merchantadvocate.com/ficpa](http://www.merchantadvocate.com/ficpa)