

43RD ANNUAL

INTERNATIONAL TAX CONFERENCE

Jan. 9-10, 2025

JW Marriott Miami
1109 Brickell Avenue
Miami, FL 33131



FICPA



TAX SECTION
of The Florida Bar

NOW IN IT'S 43RD YEAR!

Global CPAs, attorneys, and those who practice in the international tax arena know that the International Tax Conference (ITC) is the only conference in Florida that addresses the unique challenges and opportunities that come with practicing in this dynamic field!

Network with an anticipated 400 attendees from around the state and speakers and panelists who are hand-picked by the FICPA and the Tax Section of the Florida Bar, who know the ins and outs of this niche field.

If you are interested in sponsoring or exhibiting at ITC, reach out to Marjorie Stone, Director of Strategic Relationships at MarjorieS@ficpa.org or 850-521-5950.

Exhibiting Hours

Jan. 9-10, 2025

7:30-8:45 a.m.	Breakfasts
10:40-11:00 a.m.	Hosted Morning Breaks
11:50 a.m.-12:30 p.m.	Lunches
2:10-2:30 p.m.	Hosted Afternoon Breaks
5:00-6:00 p.m.	Jan. 9 Reception



INTERNATIONAL TAX CONFERENCE

Sponsorships

**READY TO
CONNECT?**

Marjorie Stone

Director of Strategic Relationships

MarjorieS@ficpa.org | 850-521-5950



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RECEPTION SPONSOR

\$6,000

Host a happy hour networking reception!

Acknowledgement and logo inclusion in conference marketing, on-site signage near bar and food stations, and a special push notification for attendees. Reception Sponsors will also have a potential opportunity to address attendees.

Distribute your own company branded swag like cocktail napkins, coasters, koozies or cups or glasses. Want to level up your exposure with a signature cocktail? Let's chat about options. Additional pricing may apply.

Exhibit Package Included

LUNCH SPONSOR

\$5,000

Host lunch!

This opportunity includes recognition in conference marketing, on-site conference signage at each food station and a special push notification in the Conference App. Sponsors also have a potential opportunity to address attendees.

Distribute company swag like logoed water bottles or sweet treats. Create an interactive game or perform a special demonstration at your booth raffling off an incredible prize! One sponsor supporter per conference day.

Exhibit Package Included

BREAKFAST SPONSOR

\$2,750

Host breakfast!

This opportunity includes recognition in conference marketing, on-site conference signage at each food station and a special push notification in the Conference App.

Distribute company swag like logoed napkins or a coffee mug. Want to level up your exposure with a Gourmet espresso bar? Let's chat about options. Additional pricing may apply.

Sponsors also have a potential opportunity to address attendees. One sponsor supporter per conference day.

Exhibit Package Included

BREAK SPONSOR

\$1,750**

Everyone enjoys a break!

Want to get your logo out there while providing refreshments for conference attendees? Sponsor a refreshment break, including conference marketing, signage at each food station, and a special push notification for attendees.

Break Sponsors will also have a potential opportunity to address attendees. Want to level up your exposure with smoothie shots or specialty coffee station. Let's chat about options. Additional pricing may apply.

**Exhibit package included at the Enhanced Level (\$4,500) is an exclusive conference break sponsorship with exposure at all four breaks.

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ADDITIONAL OPPORTUNITIES

Create additional brand awareness with the following opportunities

LANYARD SPONSOR

\$1,500

Increase your brand awareness by sponsoring a FICPA co-branded lanyard. You will receive promotional logo recognition on ficpa.org/ITC, at the registration desk and acknowledgement on-site at the conference.

This sponsorship must be sold by Dec. 2 to ensure lanyard fulfillment.

CONFERENCE APP SPONSOR

\$850

Increase your brand awareness by sponsoring the Conference App. You will receive promotional logo recognition on ficpa.org/ITC, at the registration desk, in the Conference App and receive acknowledgement on-site at the conference.

Logo/image specs for Conference App: 1200x1200 pixels, under 400KB, PNG or JPG, click-through URL, animated GIFs are not supported.

Stand out from the crowd with exhibitor enhancements (*additional investment required*). If interested in learning more about these options on how to draw more attention and potentially gain more leads, please contact MarjorieS@ficpa.org.

The final date to reserve sponsorships is Monday, Dec. 2, 2024.

Questions? Reach out to Marjorie Stone, Director of Strategic Relationships at MarjorieS@ficpa.org or 850-521-5950.

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EXHIBIT PACKAGE \$1,850

Exhibit Package Includes

- Six-foot table with 2 chairs.
- Acknowledgement during the conference.
- Company name included on ficpa.org/ITC.
- Pre- and Post-Conference Attendee list (*postal addresses only*).
- Lead capture through the Conference App.
- Opportunity for two company representatives to network with attendees during meals, breaks, and the industry reception. (*Fees apply for additional representatives. CPE not included.*)