

## **Sample Public Service Announcement**

### **Sample 15-Second Public Service Announcement for Radio Broadcast**

**(Date) Contact: (Your chapter's name/ number/address/contact)**

**Public Service Announcement To Air: Through (Enter Date)**

15 Seconds: April is Financial Literacy Month. The \_\_\_\_\_ Chapter of the Florida Institute of CPAs reminds you that local CPAs are active participants in "*360 Degrees of Financial Literacy*", a national effort of the CPA profession to improve the financial understanding of Americans across the country. Through this initiative, CPAs provide financial education for , people at each stage of their lives - from childhood to retirement.