




VFALS

VALUATION, FORENSIC ACCOUNTING
& LITIGATION SERVICES CONFERENCE

JANUARY 11-12, 2018
FT. LAUDERDALE
AND ONLINE SIMULCAST 

FIRST TIME ATTENDEES **\$100 OFF** PROMO CODE NEWLC18

YOUNG CPAS **\$150 OFF** PROMO CODE YCPALC18

FICPA

Florida Institute of Certified Public Accountants

MESSAGE FROM THE TEAM



Monte Kane – *Chair*



Steven Wolf – *Vice Chair*

Welcome to the 2018 FICPA Valuation, Forensic Accounting & Litigation Services Conference! Our veteran planning committee has done a fantastic job bringing together cutting edge topics and outstanding speakers to offer you 16 hours of the best CPE in the field.

This long-standing, elite conference keeps you connected with your peers, and provides novice and seasoned CPAs alike with the information and tools needed to keep on top of the profession. This year's agenda explores timely topics including insurance challenges raised by the very active hurricane season, advances in cyber security, along with in-depth review of malpractice issues and family case law. We are also pleased to announce that this year our conference will be available to all CPAs across the state and beyond via simulcast.

Now that we've piqued your interest, we hope you will take a moment to review the complete agenda and reserve your seat at the 2018 VFALS conference. Start the year off right! **See you in Fort Lauderdale January 11-12, 2018.**

CPE Credit:

This conference qualifies for up to 16 hours of CPE credit and is subject to change. CPE credit is subject to approval by the Florida Department of Business and Professional Regulation.

Application has been made for 16 hours of CLE. You must apply directly to the Florida Bar.



Follow the FICPA on Twitter @ficpa and use #ficpaLC to tweet about this conference.

CONFERENCE AGENDA



Thursday, January 11, 2018

7:30am-8:00am	Registration & Continental Breakfast
8:00am-8:10am	Introduction and Opening Remarks
8:10am-9:00am	Economic Development Update
9:00am-9:50am	Malpractice Cases — Plaintiff Perspective
9:50am-10:10am	Break
10:10am-11:00am	Confessions of a Reluctant Expert Witness
11:00am-11:50am	Dale Carnegie Techniques: Foundation for Success
11:50am-12:50pm	Lunch
12:50pm-1:40pm	Breakout 1: Is the Size Effect Alive and Kicking...or Dead as a Doornail? Breakout 2: Why PI? The CPA as Private Investigator
1:45pm-2:35pm	Breakout 3: Hot Topics in Business Valuation Breakout 4: Insurance Implications of Hurricanes
2:40pm-3:30pm	Breakout 5: Valuation of International Entities Breakout 6: Accounting in a Digital Universe
3:30pm-3:45pm	Break
3:45pm-4:35pm	Valuation of Cryptocurrency Assets
4:35pm-5:25pm	Cyber Security — Current Threats and Intrusions

Friday, January 12, 2018

7:30am-8:00am	Continental Breakfast
8:10am-9:00am	Services to Businesses Involved in Marijuana
9:00am-9:50am	Malpractice — Best Practices Case Studies
9:50am-10:10am	Break
10:10am-11:00am	Breakout 7: Appraisals: the Differences When Using Them in Estate, Family Law and Litigation Breakout 8: A Case Study in Family Law: Living in the Gray Zone Part 1
11:05am-11:55am	Breakout 9: Enhancing Consistency and Transparency in the Fair Value Measurement Process Breakout 10: A Case Study in Family Law: Living in the Gray Zone Part 2
11:55am-1:00pm	Lunch
1:00pm-1:50pm	Breakout 11: Valuation Case Law Update — A Change is Gonna Come Breakout 12: Family Case Law Update
2:05pm-3:45pm	Panel Discussion: At the Bench with the Judges

7:30am-8:00am

Registration & Continental Breakfast

8:00am-8:10am

Introduction and Opening Remarks

8:10am-9:00am

**Economic Development Update:
Working Together to Support Growth and Prosperity
(Credits: 1.0 TB)**

Michael Finney, President & CEO

Miami Dade Beacon Council | Miami, FL

Economic development organizations depend on accounting and other professionals to do their job effectively and efficiently. Learn how you can add value to your clients while helping to grow jobs and investment in our communities.

9:00am-9:50am

Malpractice Cases — Plaintiff Perspective (Credits: 1.0 TB)

Presenter: TBD

Please check the FICPA website for session updates.

9:50am-10:10am

Break

10:10am-11:00am

Confessions of a Reluctant Expert Witness (Credits: 1.0 TB)

Z Christopher Mercer, FASA, CFA, ABAR, CEO

Mercer Capital Management, Inc | Memphis, TN

Becoming an expert witness isn't easy. Learn first-hand from an expert about mistakes made and how to avoid them. Explore how to prepare for and conduct yourself in depositions; how to be an effective witness on the stand; and how to organize an expert witness project — from acceptance to final billing. Learn how to testify as an expert witness with impact.

11:00am-11:50am

**Dale Carnegie Techniques: Foundation for Success
(Credits: 1.0 BE)**

Christine Ramirez Pallesen, Partner and Vice President

Dale Carnegie Training | Southeast Florida

Based on the time-tested Dale Carnegie principles of *Winning Friends and Influencing People*, this energizing and interactive session begins with taking total ownership of ourselves and how we are perceived. By session's end, you will have techniques to strengthen relationships internally and externally; be able to apply attitude control principles to manage stress levels; and incorporate Dale Carnegie's famous principles to stand out in your professional field.



11:50am-12:50pm

Lunch

(Concurrent Breakouts — Choose One)

12:50pm-1:40pm

Breakout 1

Is the Size Effect Alive and Kicking...or Dead as a Doornail? (Credits: 1.0 TB)

Jim Harrington, Director

Office of Professional Practice, Duff & Phelps LLC | Chicago, IL

The rumors of the Size Effect's death in more recent years may be overblown. Review the evidence, let the chips fall where they may, and you decide.

Breakout 2

Why PI? The CPA as Private Investigator (Credits: 1.0 TB)

Bruce Yasukochi, CPA, PI, CFE, CFF, CITP, Director

Forensic and Litigation Services, Cherry Bekaert LLP | Ft Lauderdale, FL

Learn the legal and professional requirements for obtaining a private investigator's license in the State of Florida, and explore issues specific to "white collar" criminal investigations. Understand the differences between the "practice of accounting" under the CPA rules and a "private investigation" under the PI rules. Gain insights into the preparation of case matters for possible criminal prosecution.

1:45pm-2:35pm

(Concurrent Breakouts — Choose One)

Breakout 3

Hot Topics in Business Valuation (Credits: 1.0 TB)

James R. Hitchner, CPA/ABV/CFE, ASA, Managing Director

Financial Valuation Advisors, Inc | Ventnor City, NJ

Join us for the latest on S Corp models: Treharne, SEAM, Delaware MRI and Fannon; Discounts and premiums: what works and what doesn't; Cost of capital: best practices; BV standards: how to use them in litigation; and DCF and CCF: best practices.

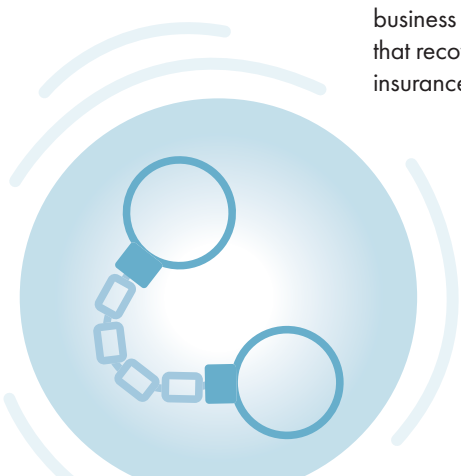
Breakout 4

Insurance Implications of Hurricanes — Lessons Learned and Tips for the Future (Credits: 1.0 TB)

Walter Andrews, Partner

Hunton & Williams, LLP | Miami, FL

Learn the insurance implications of this very active recent hurricane season and how to maximize the recovery of insurance for hurricane business interruption losses. Explore how CPAs can help achieve that recovery notwithstanding hurdles that may be erected by insurance companies.



2:40pm-3:30pm

(Concurrent Breakouts — Choose One)

Breakout 5

Valuation of International Entities (Credits: 1.0 TB)

Gustavo A. Perez, ASA, MBA, National Leader, Valuation Services
Cherry Bekaert LLP | Ft Lauderdale, FL

This session provides an overview of the challenges valuing international entities, including international cost of capital, country risk premium, risks associated with an international investment, currency issues and other relevant aspects through real-life examples and illustrations.

Breakout 6

Accounting in a Digital Universe (Credits: 1.0 TB)

Dan Regard, CEO

IDiscovery Solutions, Inc. | Washington, DC

The world is going digital. This has disrupted multiple industry sectors. How will that affect accounting in business valuations, forensic accounting, asset tracking and elsewhere? Join us for a TED-talk style presentation of a vision of the future of accounting - tapping into the digital universe.

3:30pm-3:45pm

Break

3:45pm-4:35pm

Valuation of Cryptocurrency Assets (Credits: 1.0 TB)

Andrew Hinkes, Partner

Berger Singerman LLP | Miami, FL

Bitcoin and other cryptocurrencies have gained popularity as investment products and as a fundraising tool for fledgling businesses worldwide. Explore the fundamentals of how cryptocurrencies work, how and why they have market value, and learn concepts of how to value these assets.

4:35pm-5:25pm

Cyber Security - Current Threats and Intrusions (Credits: 1.0 TB)

Michael D'Alanzo, Assistant Special Agent in Charge

United States Department of Justice | Miramar, FL

This session will provide an overview of today's threats and how to prepare yourself and your employees to combat the threat.

5:25pm-6:00pm

Reception



7:30am-8:00am

Continental Breakfast

8:10am-9:00am

Services to Businesses Involved in Marijuana (Credits: 1.0 TB)

Rachel Gillette, Shareholder

Greenspoon Marder | Denver, CO

The marijuana industry is new and burgeoning business that requires a unique approach to accounting and taxation. In this session, we will explain the legislative history; the IRS audit and taxation environment; pitfalls in overly complicated structuring; as well as provide some tools that shift the financial reporting function from a standard approach to one that facilitates budgeting day-to-day operations and tax implications.

9:00am-9:50am

Malpractice — Best Practices Case Studies (Credits: 1.0 TB)

Presenter: TBD

Please check the FICPA website for session updates.

9:50am-10:10am

Break

10:10am-11:00am

(Concurrent Breakouts — Choose One)

Breakout 7

Appraisals: the Differences When Using Them in Estate, Family Law and Litigation (Credits: 1.0 TB)

Andrew Kravit, President

Kravit Estate Appraisals | Boca Raton, FL

Learn all about appraisals — the benefits of having an appraisal completed and examples of cases appraisals that were conducted and not conducted.

Breakout 8

A Case Study in Family Law: Living in the Gray Zone Part 1 (Credits: 1.0 TB)

Sandra L. Perez, CPA/ABV/CFF, CFE, Director

Family Law Forensic Services, Berkowitz Pollack Brant Advisors and Accountants, LLP | Ft Lauderdale, FL

and **Jodi Furr Colton, Partner**

Brinkley Morgan Attorneys at Law | Boca Raton, FL

Hear from seasoned family law professionals during this two-part session on how to tackle frequent questions found in the family law cases that don't always have black and white answers such as "How are non-marital assets excluded?", "How is alimony determined when income fluctuates?", "What does 'status quo' really mean?" and more.

11:05am-11:55am

(Concurrent Breakouts — Choose One)

Breakout 9

Enhancing Consistency and Transparency in the Fair Value Measurement Process (Credits: 1.0 TB)

Kellie Adkins, Managing Director

Crowe Horwath, LLP | Dallas, TX

Explore the Mandatory Performance Framework (a non-authoritative framework) that goes over the “how much is necessary” for a supportable/auditable analysis/report. Discuss how this is expected to enhance consistency and transparency in the fair value measurement process.

Breakout 10

A Case Study in Family Law: Living in the Gray Zone Part 2 (Credits: 1.0 TB)

Sandra L. Perez, CPA/ABV/CFF, CFE, Director

Family Law Forensic Services, Berkowitz Pollack Brant Advisors and Accountants, LLP | Ft Lauderdale, FL

and **Jodi Furr Colton, Partner**

Brinkley Morgan Attorneys at Law | Boca Raton, FL

Learn how to tackle frequent questions found in family law cases. (See breakout 8 for complete description.)

11:55am-1:00pm

Lunch

1:00pm-1:50pm

(Concurrent Breakouts — Choose One)

Breakout 11

Valuation Case Law Update —

A Change is Gonna Come (Credits: 1.0 TB)

Kevin R. Yeanoplos, CPA, ABV, CFF, ASA, Director of Valuation Services

Brueggeman and Johnson Yeanoplos, PC | Tucson, AZ

Charles Darwin wasn't accredited in business valuation, but he could have learned a thing or two about evolution by studying the valuation profession. As evidenced by this discussion of relevant case law, the only constant is change. You'll want to attend this informative analysis of the most important recent valuation cases.

Breakout 12

Family Case Law Update (Credits: 1.0 TB)

Cynthia L. Greene, Esq., Partner

Greene Smith & Associates, PA | Miami, FL

Review of 2017 caselaw update with a focus on financial issues in the caselaw.

2:05pm-3:45pm

At the Bench with the Judges (Credits: 2.0 TB)

An esteemed panel of judges will discuss the importance of expert testimony in the outcome of trials and share examples of trials where expert testimony was demonstrably critical to the outcome.

2017-2018

VALUATION, FORENSIC ACCOUNTING AND LITIGATION SERVICES CONFERENCE COMMITTEE

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CONFERENCE INFORMATION

Conference Site & Accommodations

Marriott – Fort Lauderdale North

6650 North Andrews Avenue, Ft Lauderdale, FL 33309
800-228-9290

FICPA Room Rate: \$169.00 Single/Double

Hotel Cutoff Deadline: Friday, December 15, 2017

(Reservations made after the cutoff date will be subject to availability and current room rate.)

For reservations, please contact Marriott reservations at 800-228-9290. Be sure to mention the FICPA Valuation, Forensic Accounting and Litigation Services Conference to receive the special group rate.

First Time Attendees

***NEWLC18** promo code offer valid for first-time attendees, applies to in-person registration and does not apply to non-member fees. Discount cannot be combined with other offers or applied to prior purchases/registrations.

Young CPAs

***YCPALC18** promo offer valid for young CPAs, applies to in-person registration and does not apply to non-member fees. Discount cannot be combined with other offers or applied to prior purchases/registrations.

CPE Policies You May Need to Know

CPE policies may be found on our Web site at www.ficpa.org/policies, or on the registration confirmation sent upon completion of registration.

Group Discounts Available

Register 5 or more people from the same organization and receive special group discounts! Restrictions may apply. For more information, visit www.ficpa.org/policies.

Did you know...

You can apply your nonmember fee from this event towards an FICPA membership. Visit www.ficpa.org/policies for more details and an application.

Can't Attend in Person?

If you can't make it to the Valuation, Forensic Accounting and Litigation Services Conference we'll have select sessions available through live webcast! You can register to watch the two days or just one.

To register for the webcast and more information, please visit:

<http://www.ficpa.org/content/CPE/Events/Conferences.aspx>



EZMaterials will be available for download seven days before the conference. Please be sure to download your EZMaterials prior to arriving at the event.



You can now verify your CPE online. The link to your EZ Verification will be emailed to you on the last day of this event and will be available for seven days. Please allow two weeks after the event for the credits to appear in your CPE Tracker.



As a member, the FICPA's CPE Tracker automatically records the credit hours you earn from our courses. You can also add credits from other courses you've taken, and it's 100% free for you.

REGISTRATION

Four ways to register for FICPA CPE Programs

Internet registration can be placed at www.ficpa.org/cpe.

Call the FICPA Member Service Center at (800) 342-3197, or (850) 224-2727 to place a credit card order.

Fax a completed registration form to the FICPA at (850) 681-2433.

Mail a completed registration form to: FICPA, Continuing Professional Education, P.O. Box 5437, Tallahassee, FL 32314-5437.

Contact Information

Name _____ FICPA Member No. _____

Firm _____

Address _____ City/State/ZIP _____

Telephone (____) _____ Email _____

Check here if registration reflects an address change.

Check the following box(s) to receive membership information for:

Florida CPA/PAC

FICPA Scholarship Foundation

In accordance with ADA requirements, if you are disabled and require special services, please check here.

Someone from our office will contact you.

Registration Prices

Early Bird Price	\$460
Regular Price (As of 12/12/2017)	\$515
Nonmember Early Bird Price	\$710
Nonmember Regular Price (As of 12/12/2017)	\$765
Simulcast Early Bird Price	\$485
Simulcast Regular Price (As of 1/11/2018)	\$485
Simulcast Nonmember Early Bird Price	\$725
Simulcast Nonmember Regular Price (As of 1/21/2018)	\$725

Subtotal

\$ _____

Total

\$ _____

You will be automatically registered for all General Sessions.

Please check one breakout session for each time slot indicating the concurrent session you wish to attend.

Thursday, January 11, 2018

12:50pm-1:40pm BO1 BO2

1:45pm-2:35pm BO3 BO4

2:40pm-3:30pm BO5 BO6

Friday, January 12, 2018

10:10am-11:00am BO7 BO8

11:05am-11:55am BO9 BO10

1:00pm-1:50pm BO11 BO12

Method of Payment

Check enclosed in the amount of \$ _____ made payable to the FICPA and mailed to: FICPA, Continuing Professional Education, P.O. Box 5437, Tallahassee, FL 32314-5437.

To pay with a credit card, please go online at www.ficpa.org/Content/CPE/Events/Conferences.aspx and click **Valuation, Forensic Accounting and Litigation Services Conference**, then click the "Register" button or call the FICPA Member Services Center at (800) 342-3197 or (850) 224-2727.

REGISTER NOW!

Get the early bird rates before **December 12.**



Florida Institute of Certified Public Accountants

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JANUARY 11-12, 2018
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