

Florida Institute of CPAs

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# Gulf Coast Chapter **Golf Tournament**

**Thursday Oct. 21, 2010**

12:00 p.m.

The Founders Club • Sarasota, Florida



# FICPA Gulf Coast Chapter Golf Tournament

## Tournament Fact Sheet

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|-------------------------|--|
| <b>Date &amp; Time:</b> | Thursday Oct. 21, 2010<br>12:00 p.m. – Box Lunch and Registration<br>1:00 p.m. – Shotgun Start                                 |
| <b>Location:</b>        | The Founders Club<br>Sarasota  |
| <b>Cost:</b>            | \$150 per player   |
| <b>Fee Includes:</b>    | Greens Fees, Cart, Practice Balls, Box Lunch, Two Drink Tickets, Awards Celebration with Silent Auction, Prizes and Giveaways. |
| <b>Purpose:</b>         | Raise scholarship funds for the FICPA Educational Foundation/<br>Michael R. Pender, Jr., CPA Endowment Fund                    |

## Golf Tournament Committee

Susan Atherton, Co-Chair  
Dan Smith, Co-Chair  
Candy Kessel  
Francina Hollaway  
David Cumberland  
Leonard Belli  
Susan Keeton  
Elizabeth Carlton  
Jay Miller  
William Kaser  
Jay Clarkson  
Shelly Parmet-Evans  
Robin Knuth  
John Sarris  
Augusta Nanney  
Susan Schuchat

For more information please contact: **Susan Atherton**, Co-Chair  
3254 Founders Club Drive, Sarasota, FL 34240  
(941) 518-4994  
smatherton@comcast.net

# About

## The Event

The FICPA Gulf Coast Chapter Golf Tournament will raise funds to establish the FICPA Educational Foundation/Michael R. Pender Jr., CPA, Endowment Fund. The tournament will take place at the prestigious Founders Club and is an excellent opportunity for CPAs, business professionals and clients to support the FICPA Educational Foundation while honoring Michael Pender, CPA.

## The FICPA Educational Foundation

The FICPA Educational Foundation is a charitable nonprofit organization that works to ensure the integrity and success of the accounting profession in Florida. Founded in 1959 as the R. Warner Ring Educational Foundation, it has distributed more than \$2 million to colleges and accounting students across the state. Last year, the Foundation gave out \$150,000 to 74 deserving students.

## Sponsorship

The Golf Tournament provides unique sponsorship opportunities to help increase visibility and exposure of company products and services to a select group of over 600 of Florida's top CPA professionals and executives. Supporters of this event will directly affect and protect the future of the CPA profession, and at the same time increase awareness of their products and services to professional men and women whose income, education, leadership and lifestyle make them valuable customers.

## The Golf Course

Following the ancient contours of traditional Scottish Links courses, The Founders Golf and Social Club's 18-holes championship course takes its cues from the gently rolling terrain. Set against a backdrop of centuries-old oaks, pines and palms and highlighted by a natural buffer of lush, untamed landscape, the 7,094-yard, par 72 layout offers a dynamic route along groomed fairways, tranquil lakes and unspoiled wetlands. Each hole is sculpted in harmony with the natural beauty of the landscape to elevate the challenge and exhilaration of play. The course is a "core" design, where golfers cross no roads during play and where homes are carefully set back from the field of play.

# Sponsorship Benefits and Levels



## **(SOLD) Eagle – \$2,500** CAVANAUGH & CO., LLP CERTIFIED PUBLIC ACCOUNTANTS

**Eagle is the highest level of support for the golf tournament. As an Eagle level sponsor, your company will receive the following benefits:**

- Company name prominently listed on all Golf Tournament promotional materials, including sponsorship brochure and players brochure distributed to FICPA leadership, tournament sponsors and hundreds of FICPA members in our area \*
- Opportunity for the company to be recognized and speak during the golf tournament awards ceremony, ensuring company exposure to Florida's top CPA professionals
- Exclusive Hole Sponsor booth location at the Golf Tournament to promote company products and services
- Opportunity to include company products and information in player's packets distributed to all registered golfers \*
- Eight complimentary player passes (\$1,200 value)
- Name recognition on all fliers, e-mail announcements, players packet and press releases \*
- Opportunity to network with players and promote products and services during the tournament

## **Birdie – \$1,000**

**The traditional Birdie level sponsorship provides your company with the following benefits:**

- Four complimentary player passes (\$600 value)
- Name recognition on fliers, e-mail announcements and player packets \*
- Name recognition at Golf Tournament awards ceremony
- Opportunity to network with players and promote products and services during the tournament

## **Drink Station Sponsor (limit 2) – \$750**

- Company name and logo printed on all drink tickets
- Provides sponsorship of beverages for players during tournament
- Company sign(s) prominently displayed on drink station
- Name recognition at Golf Tournament awards ceremony
- Opportunity to network with players and promote products and services during the tournament

## **Hole Sponsor – \$100 (each hole)**

- Name recognition on fliers, e-mail announcements and player packets\*
- Name recognition at Golf Tournament awards ceremony/luncheon

*\* Contingent upon receiving name and logo by print deadline of Oct. 1, 2010*





# Sponsorship Agreement

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

|  |                |
|--|----------------|
| <input type="checkbox"/> <b>Eagle (SOLD)</b> | <b>\$2,500</b> |
| <input type="checkbox"/> <b>Birdie</b>       | <b>\$1,000</b> |

|  |              |
|--|--------------|
| <input type="checkbox"/> <b>Hole Sponsor</b>                       | <b>\$100</b> |
| <input type="checkbox"/> <b>Drink Station Sponsor</b><br>(limit 2) | <b>\$750</b> |

## Terms and Conditions:

All tournament logistics, details, decision-making, negotiations with other organizations, awards and other preparations shall be under the supervision and responsibility of the FICPA Gulf Coast Chapter. and its decisions shall be binding. Thus, all technical aspects of the tournament belong to the FICPA Gulf Coast Chapter.

The FICPA Gulf Coast Chapter will handle publicity for the tournament. Sponsors are encouraged to mention the tournament in corporate advertising, but any such mention should first be coordinated with the Gulf Coast Chapter to ensure suitability. The Gulf Coast Chapter will give sponsors all possible exposure through identification on applications, print advertising, tournament signage, and awards ceremony as specified in the sponsor level.

In consideration of costs and services to be incurred by the Gulf Coast Chapter, it is understood that funds received are non-refundable and the Gulf Coast Chapter shall retain all sponsor fees.

Your signature below indicates you understand and agree to the terms of this application and agree to pay at the sponsorship level indicated above. If you do not send payment with this agreement, you understand you will be invoiced for the sponsorship level indicated above and that invoice will be due and payable in full upon receipt.

\_\_\_\_\_  
Company Representative

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please mail this Sponsorship Agreement and a **check made payable to the FICPA Gulf Coast Chapter** to  
3254 Founders Club Drive, Sarasota, FL 34240, Attention: Susan Atherton.

